



Alessandro Badalamenti

Founder, The Makeover Group

THE MAKEOVER METHOD

How we rebuild a business.

The 5-step method we use to rebuild a business.

Swipe →

1

See the real business

Open the books. The numbers are the real org chart, not the one on paper.

2

Design, don't patch

Most businesses grew by accident. We rebuild the back office deliberately.

3

Steer by cash

Profit is an opinion. Cash is the fact that pays payroll.

4

Own the outcome

An operator, not an advisor. We don't hand you a deck, we roll up our sleeves.

5

A business, not a job

The goal: a company that runs without you.
Structured, compliant, sellable.

Businesses aren't broken. They're just unmade.

That's the Makeover Method.

Want your numbers to finally make sense?

Follow @alebada for the honest version of running a business in Italy.



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